

Business Services Certification



An engaging online course delivered by Workforce180 CEO Mike Fazio. Journey with Mike as he shares his exclusive Think-Know-Act-Grow Business Services Program designed to improve your outreach outcomes!!

TOPICS INCLUDE

Perception vs Reality	Using Data to Win	Collaborate & Create
Motivating Employers	Effective Communication	Value Propositions
I'm In Sales?	Content Marketing	Rapport Building
Evolving and Adapting	Using Social Media	Overcoming Objections
Average is Over!	Subject Matter Consultant	How, When and Why to Follow-Up
The Purple Squirrel	Ask Qualifying Questions	Building Employer Relationships

6+ hours of content



Exams & Progress Bar



Multi-Media format



Self-Paced & Self-Directed



100% Online



Videos, Podcasts, Webinars & more



Learn more:

www.workforce180.com/business



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