

Business Services

Certification Program



FORMAT & FEATURES

100% Online
4+ Content Hours
Videos
Webcasts
Asynchronous
Printouts
Exams
Progress Bar
Certificate
90 Day Access

Accessible from any internet device.



1. THINK

The One Word
Perception vs Reality
The Three Cs
Motivation vs Inspiration
Don't Change!
Average is Over
Be Purple!

2. KNOW

Know Stuff
AMAP
How to Communicate
What's Your Brand
Connect vs Network
Whoa WIOA



3. ACT

Remember the One Word
Art vs Science
Subject Matter Consultant
Tactics vs Strategies
Cure Pain
I Love Objections
Closing Deals



4. GROW

Following Up
Building Relationships
Presentation Skills



More info at:

www.workforce180.com/business

SERIES HOST

Since 2008, Mike has shared his THINK-KNOW-ACT-GROW Business Services Training Program with workforce professionals across the country---he's been to 41 states + DC, PR and USVI. Everything he teaches in is workforce language and specifically designed to improve outreach outcomes, via innovative tactics and strategies!

His enthusiastic style makes learning fun and achievable---no matter what your experience level.

Learn more about him:

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