

# WELCOME ILLINOIS!



**It's our THIRD webinar together!**  
**Have you participated via chat or phone?**  
**Let's go, everyone!**

Your Youth Worker Webinar will start soon.....

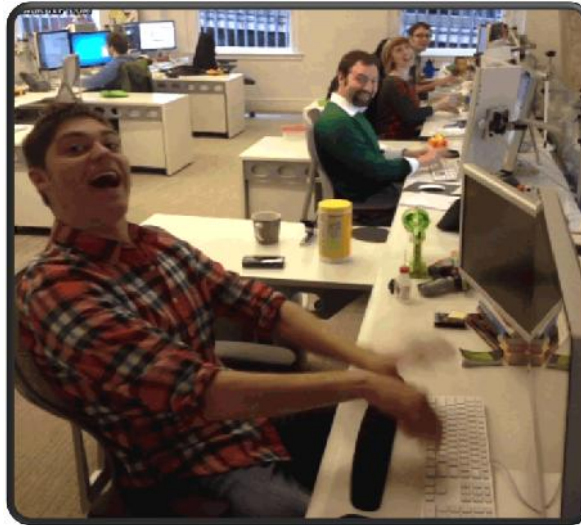


## Youth Worker Certification Program

Session #3



- BE HEARD!
  - CHAT
  - TEXT
  - TALK
  - LISTEN FOR THE 5 KEY WORDS



www.WORKFORCE180.com

## SERIES DETAILS

- Four distinct webinars
- May 11, June 1, 8 10 @ 9:00CST
- 90 minutes with Q&A
- All recorded for replay
- All slides made available
- [www.workforce180.com/iwp](http://www.workforce180.com/iwp)
- eCertificate for download
- Follow-up emails from WORKFORCE180 & GoToMeeting
- [IWP@workforce180.com](mailto:IWP@workforce180.com)
- *PAY ATTENTION FOR*  
**POLLS, QUESTIONS, CHATS, INTERACTIONS**



4

# PODCAST WITH US!

The image displays two screenshots of digital storefronts. The left screenshot is from the iTunes Preview page for the '180PODCAST' app by WORKFORCE 180. It features the app's logo, a description, and a table of languages and availability. The right screenshot is from the Google Play store, showing the search results for '180podcast' with the app's icon and a brief description.

**iTunes Preview**

180PODCAST  
By WORKFORCE 180

Description  
180PODCAST is the official podcast of WORKFORCE 180, a national training and consulting company for workforce development. We offer a greater, more robust and more relevant program, including the BARR (Business and Career Readiness) program. To learn more, visit [www.workforce180.com](http://www.workforce180.com).

Language	Availability	Release Date	Price
Arabic (Saudi Arabia)	Free, available on request	10/20/2015	Free
Arabic (UAE)	Free, available on request	10/20/2015	Free
Arabic (Egypt)	Free, available on request	10/20/2015	Free
Arabic (Iraq)	Free, available on request	10/20/2015	Free
Arabic (Jordan)	Free, available on request	10/20/2015	Free
Arabic (Kuwait)	Free, available on request	10/20/2015	Free
Arabic (Lebanon)	Free, available on request	10/20/2015	Free
Arabic (Oman)	Free, available on request	10/20/2015	Free
Arabic (Qatar)	Free, available on request	10/20/2015	Free
Arabic (Saudi Arabia)	Free, available on request	10/20/2015	Free
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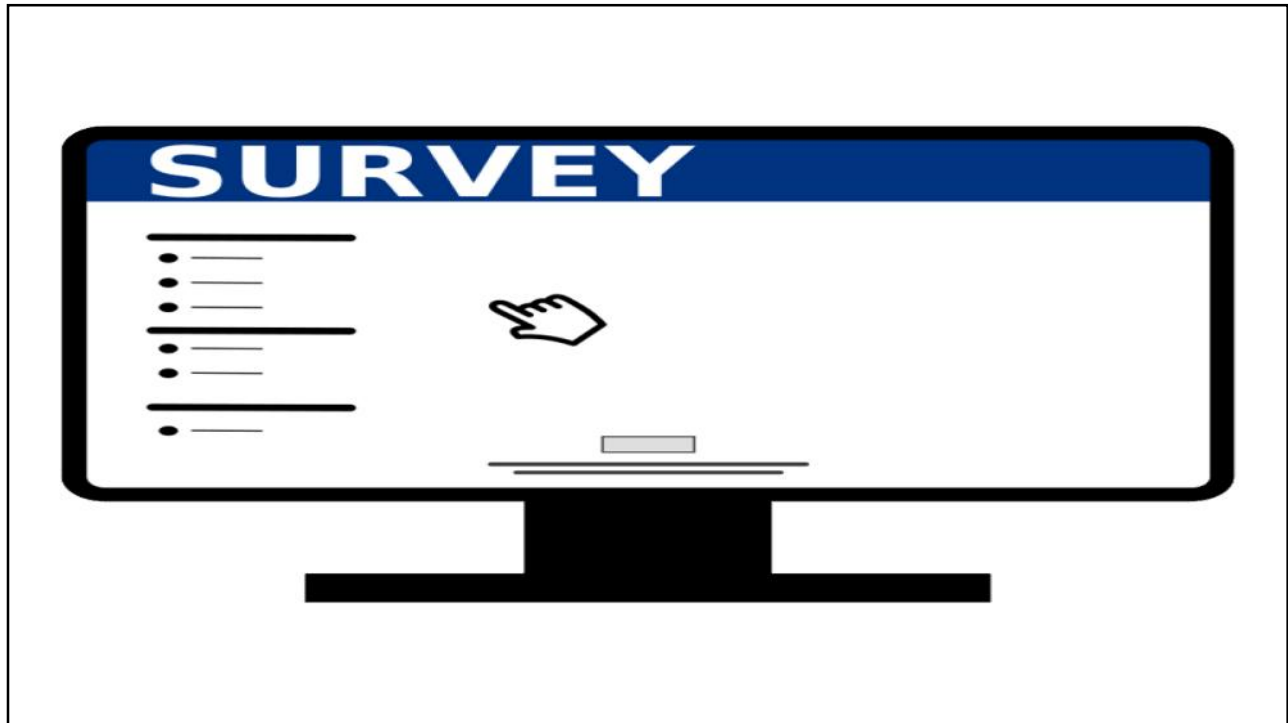
My apps Shop Games Family Editors' Choice

Apps

180PODCAST  
Workforce180

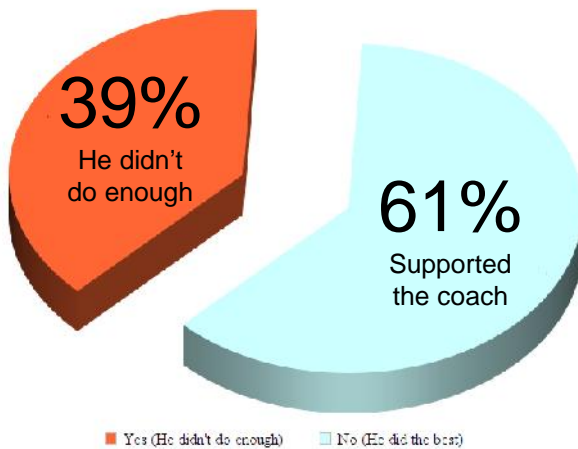
This is the most convenient way to access 180PODCAST on a mobile device.

★★★★★





# HOMework RESULTS



### What He Could Have Done More:

- Help the youth feel more engaged
- Could have listened better
- Better communication with youth
- Needed a more positive approach
- Could have empowered the captains
- Better understood the players position
- Did not get to know his players well
- Too angry too fast
- Punishment doesn't work
- Could have turned problem over to them




## Share One Thing Covered in the 2<sup>nd</sup> Webinar Session That Resonated with You

### THINGS COVERED - TO JOG YOUR MEMORY:

- Ways in which you measure your OWN success with youth
- Reasons that younger Gen Y youth think & behave differently
- Things that motivate today's youth in the workplace
- Differences between coaching ISY and OSY
- Tools that create long term vision, such as the Vision Board





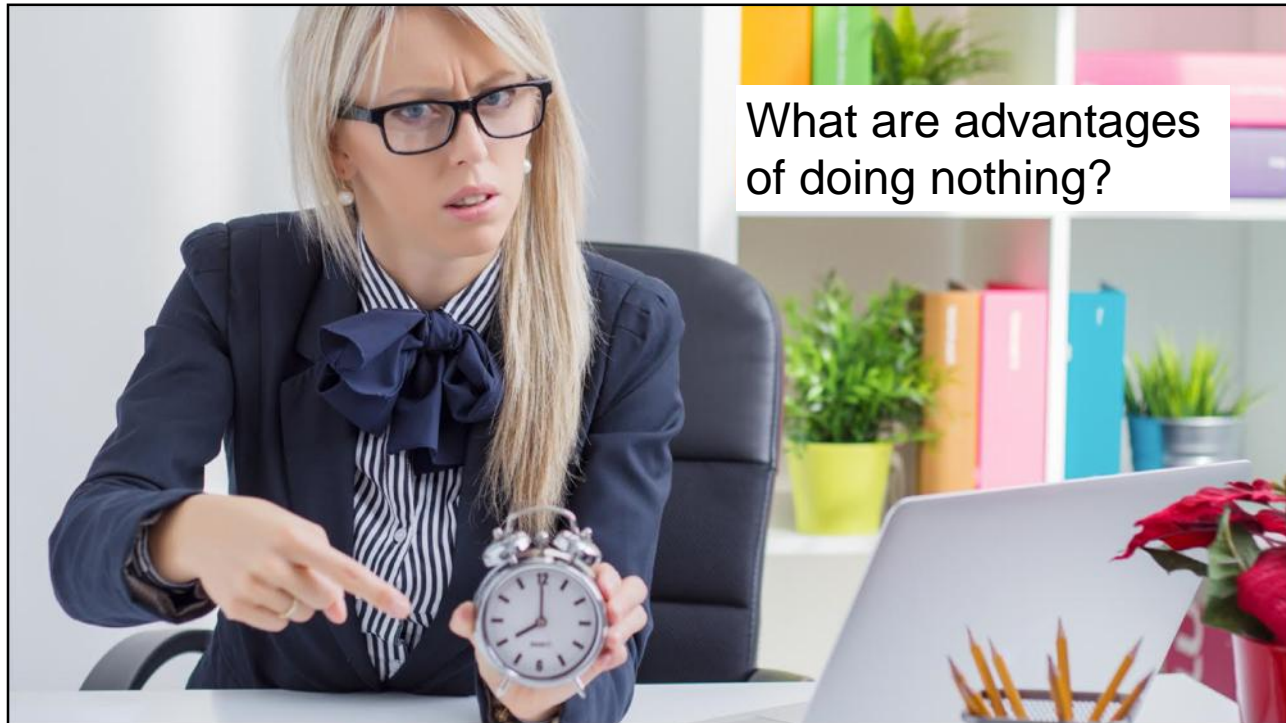
**Youth  
Worker**

**TODAY'S SESSION:**

- Tools you can use
- Social media
- Tips for summer youth employment programs
- How to find OSY



**Tool to Help a Youth  
Move Toward Change**



## Interview for Change:

### 1. Advantages of doing nothing about arriving late for work

- I can continue to stay up late and sleep in
- I don't have to change anything

### 2. Disadvantages of doing nothing about arriving late for work



## Interview for Change:

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  - I can continue to stay up late and sleep in
  - I don't have to change anything
2. Disadvantages of doing nothing about arriving late for work
  - Coworkers will have to pick up slack and may despise me
  - Might get fired and lose my job
3. Disadvantages of doing SOMETHING to get to work on time



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3. Disadvantages of doing SOMETHING to get to work on time
  - Lose some sleep
  - Have to change my ways
4. Advantages of doing something about getting to work on time



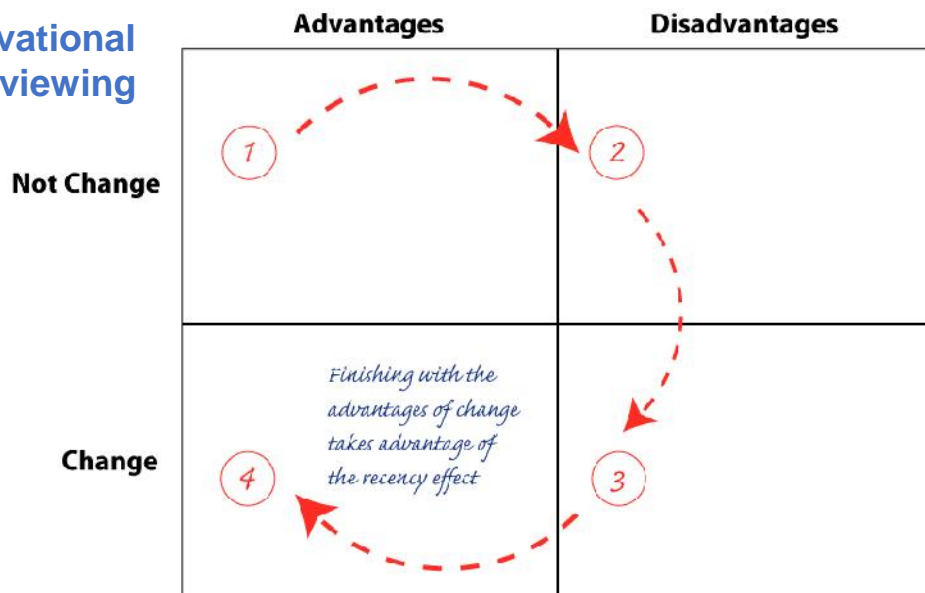


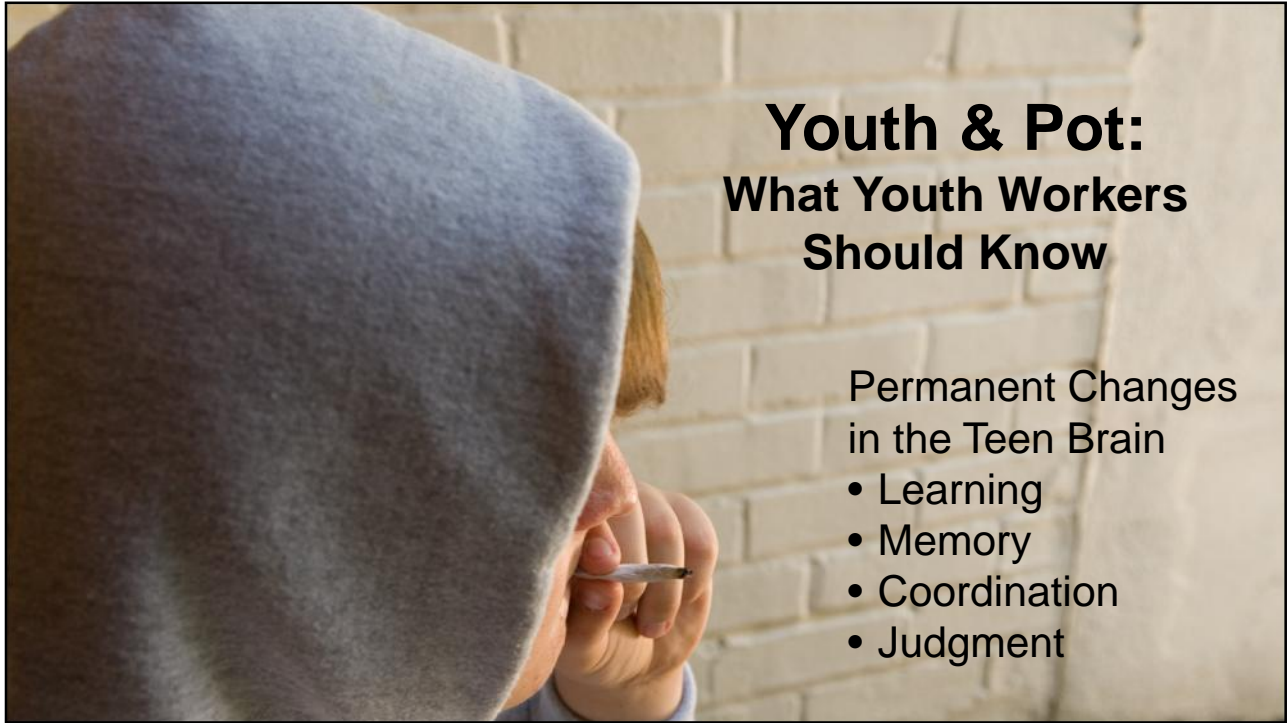
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3. Disadvantages of doing SOMETHING to get to work on time
  1. Lose some sleep
  2. Have to change my ways
4. Advantages of doing something about getting to work on time
  1. Keep my job or one day get a promotion
  2. Better relationship with my coworkers



## Motivational Interviewing





## Youth & Pot: What Youth Workers Should Know

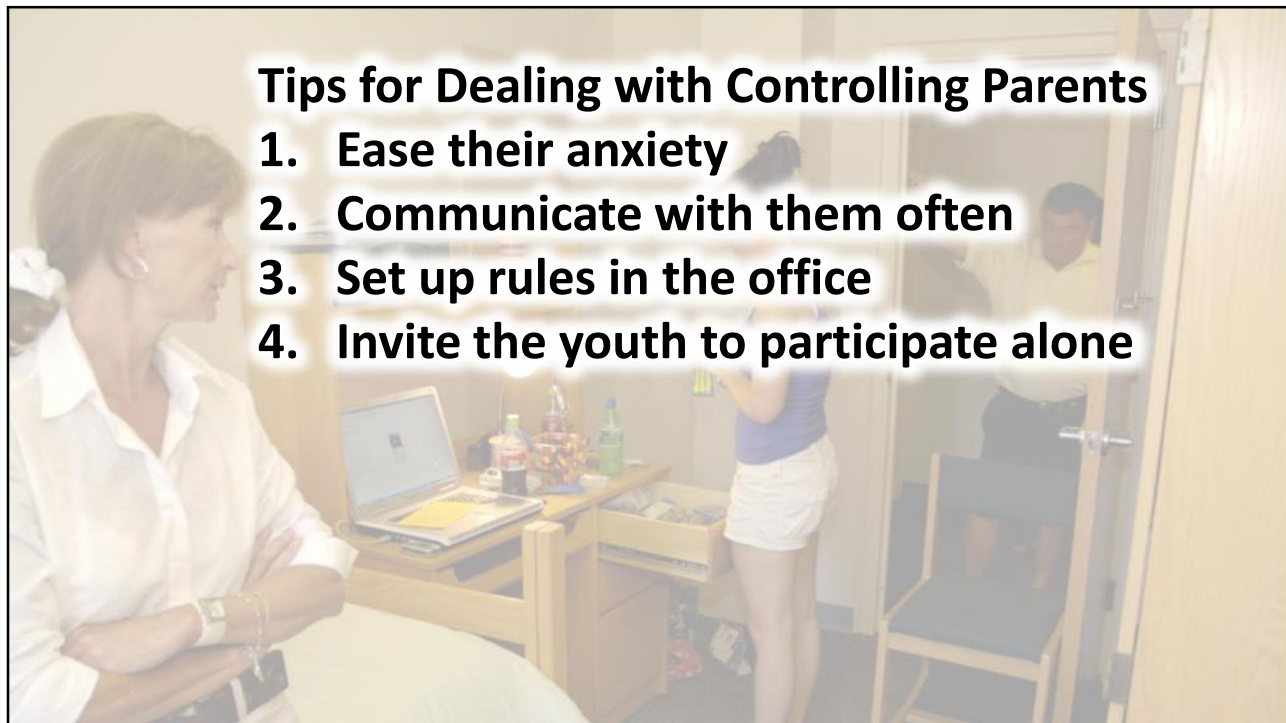
Permanent Changes  
in the Teen Brain

- Learning
- Memory
- Coordination
- Judgment



### 4 Steps to Deeper Listening

1. Get to the other persons eye level
2. Make direct eye contact
3. Quiet your mind-chatter
4. Don't speak
5. When they have nothing more to say, ask questions



**POLL:**

“Which do you work with?”

Choose One:

- A. Individual youth, one at a time
- B. Groups of youth at one time
- C. Both

## Keeping Them Awake During Summer Youth Employment Programs

(or... 6 Ways of Making Your Next SYEP Awesome!)



## 1. Teach Them to be in Service to Others



Awaken their Altruism

## 2. Teach Them Presentation Skills



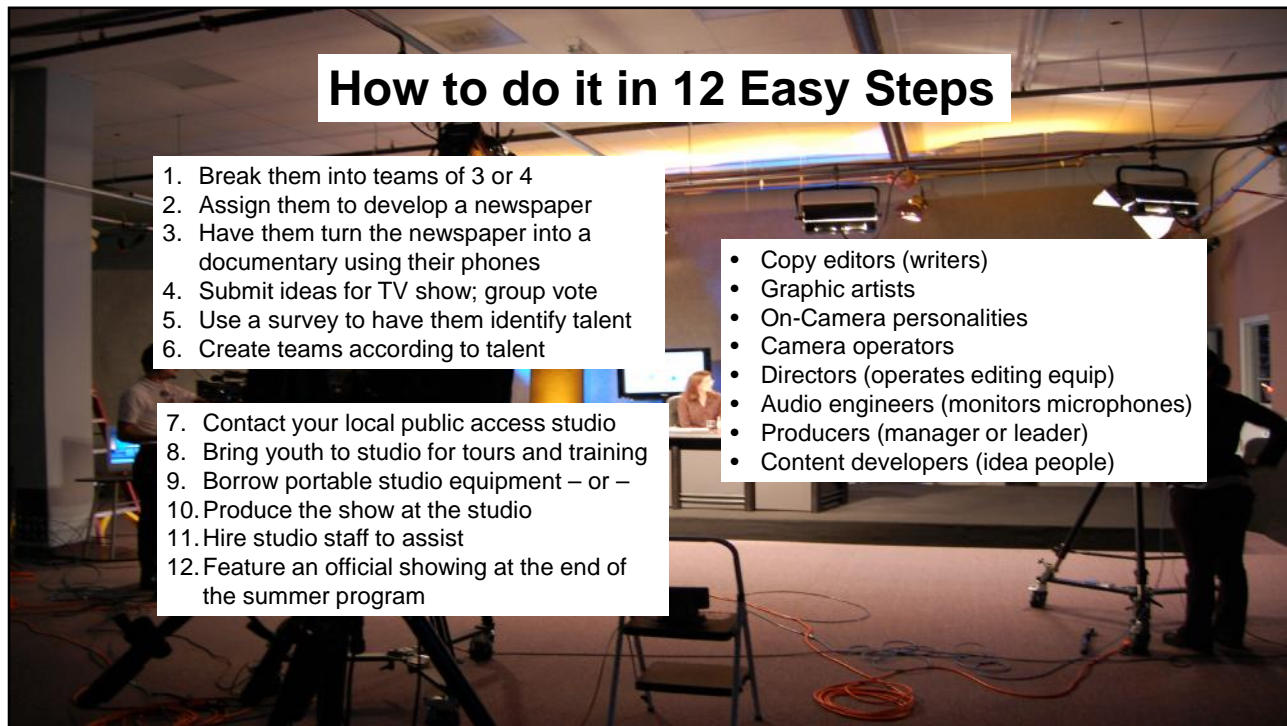
<http://Toastmasters.org>

### 3. Have Them Build a Workplace Board Game



### 4. Have Them Produce a Public Access TV Show





## How to do it in 12 Easy Steps

1. Break them into teams of 3 or 4
2. Assign them to develop a newspaper
3. Have them turn the newspaper into a documentary using their phones
4. Submit ideas for TV show; group vote
5. Use a survey to have them identify talent
6. Create teams according to talent

- Copy editors (writers)
- Graphic artists
- On-Camera personalities
- Camera operators
- Directors (operates editing equip)
- Audio engineers (monitors microphones)
- Producers (manager or leader)
- Content developers (idea people)

7. Contact your local public access studio
8. Bring youth to studio for tours and training
9. Borrow portable studio equipment – or –
10. Produce the show at the studio
11. Hire studio staff to assist
12. Feature an official showing at the end of the summer program

### **POLL:**

“How familiar are you with public access television?”

Choose One:

- A. I've been to a public access studio
- B. I have watched public access TV shows
- C. I've heard of it
- D. I did not know what it was until now

## Public Access TV Studios in Illinois

Addison  
Batavia  
Buffalo Grove  
Cicero  
East Peoria  
Evanston  
Glenview  
Highland Park  
Lake Forest  
Lincolnwood  
Naperville  
Norridge  
Palatine  
Princeton  
Romeoville  
Skokie  
Urbana  
Wheaton

Aurora  
Bensenville  
Campaign  
Country Club Hills  
Edwardsville  
Galesburg  
Godfrey  
Hoffman Estates  
Lansing  
Morrison  
New Lenox  
Oak Lawn  
Palos Heights  
Riverside  
Schaumburg  
Springfield  
Vernon Hills  
Wilmette

Barrington  
Bolingbrook  
Chicago  
Downers Grove  
Elk Grove  
Glen Ellyn  
Harwood Heights  
Joliet  
Lena  
Mount Prospect  
Northfield  
Oak Park  
Peoria  
Rockford  
Sherrard  
Sugar Grove  
Villa Park  
Woodridge



<http://bit.ly/youthTVshow>

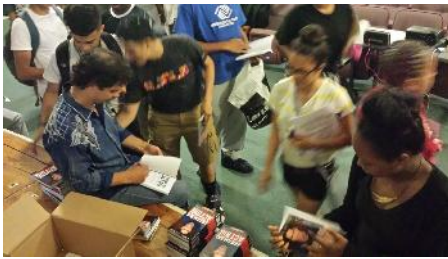




## 5. Engage Celebrities



Croix Sather



Shaquille O'Neal



## 6. Use Improv



### BENEFITS TO YOUTH:

- Increases confidence
- Increases social comfort
- Refines brainstorming
- Improves listening/observation
- Enhances creative thinking
- Trust and team building skills
- Confidence & self-acceptance
- Concentration
- Awareness of emotions
- Clarity of perspective
- Collaboration skills
- Letting go of judgement
- Listening skills
- So much more!

**POLL:**

“How have YOU experienced IMPROV?”

Choose One:

- A. I was once part of an improv group
- B. I've been in the audience to observe it
- C. I've heard of it
- D. Never heard of improve before

## Finding Out of School Youth

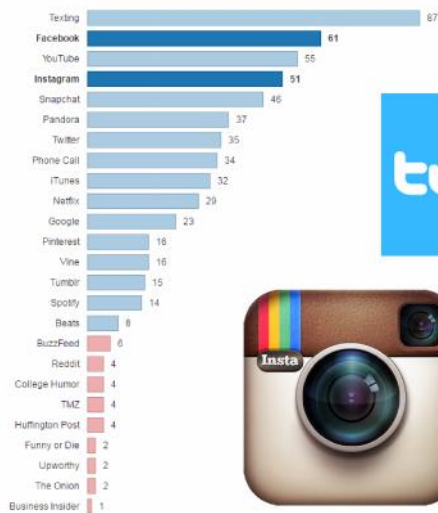


## 40+ More Places to Find OSY

- Alternative education schools – friend referrals
- Coffee shops
- Dept. of Human Services – clients seeking help
- Foster care agencies – youth aging out of the system
- Health departments
- Dept. of Family and Children Services
- Department of Labor offices
- Vocational rehabilitation offices
- Neighborhood association meetings
- Local police departments
- Tattoo shops
- Job fairs – physical and virtual
- Community social service partners
- Offices that serve pregnant teens
- Recreation centers
- Set up a table at community events
- Parks – fairgrounds – church groups
- Probation offices
- Rough neighborhoods
- Engage local celebrities
- Skate or bike shops
- Arcades
- Sponsor concerts or festivals – employ youth
- Incentive to current clients for referrals
- Car shows
- Martial arts schools
- Gyms and dance schools
- Hunting/fishing clubs
- Juvenile detention centers
- Adult learning centers
- H.S. truancy officers
- Other government agency offices
- Public transportation
- Youth flash mobs
- The beach
- Snowmobile or motocross events
- Hockey games
- Malls

## Finding OSY on Social Media

% that use each app or website daily



Instagram



## Finding Youth - 2 Suggested Types of Channels



PODCAST CHANNEL



YOUTUBE CHANNEL















**POLL:**

“How much do you use social media?”

Choose One:

- A. I'm addicted to checking updates
- B. I'm on it frequently
- C. I use social media occasionally
- D. I rarely use it
- E. I hate it!

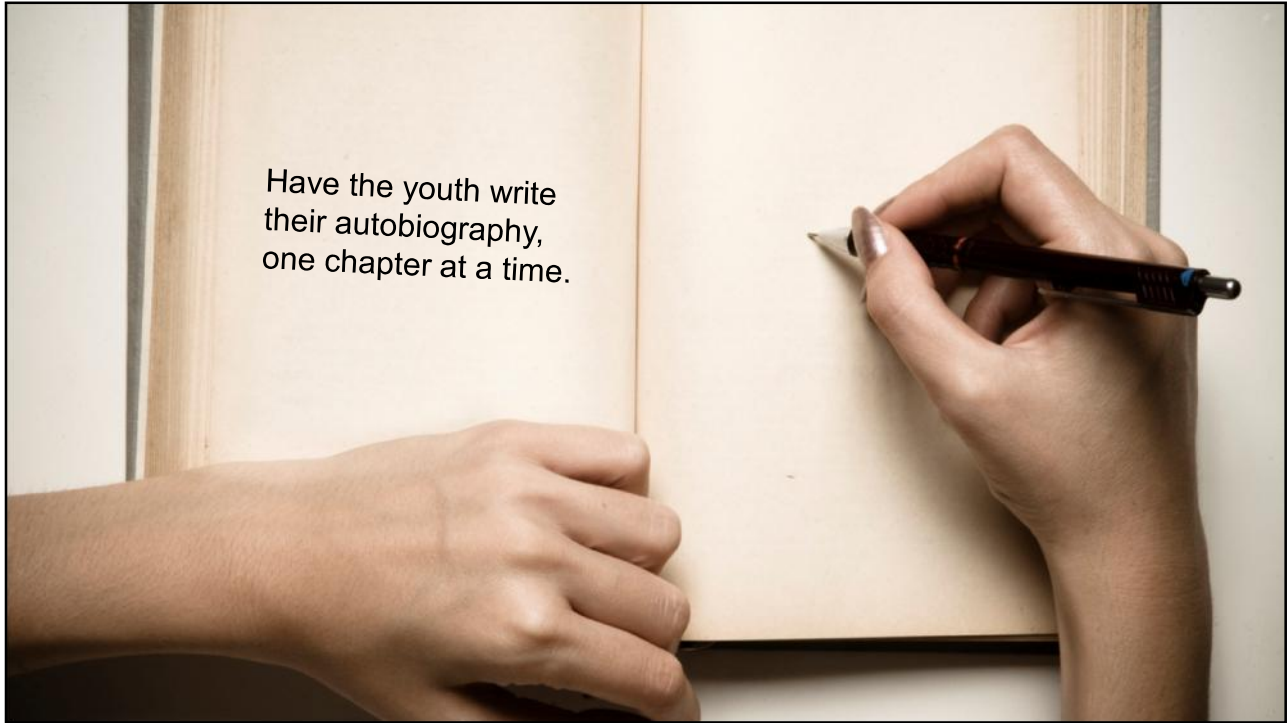
## Top 12 Most Popular Social Media Sites

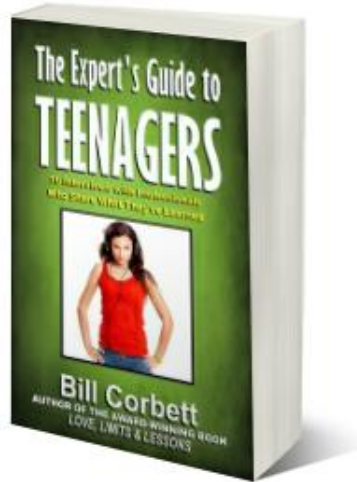
	<b>1   Facebook</b> 3 - eBizMBA Rank   1,100,000,000		<b>7   Instagram</b> 77 - eBizMBA Rank   100,000,000
	<b>2   Twitter</b> 12 - eBizMBA Rank   310,000,000		<b>8   VK</b> 97 - eBizMBA Rank   80,000,000
	<b>3   LinkedIn</b> 18 - eBizMBA Rank   255,000,000		<b>9   Flickr</b> 123 - eBizMBA Rank   65,000,000
	<b>4   Pinterest</b> 27 - eBizMBA Rank   250,000,000		<b>10   Vine</b> 581 - eBizMBA Rank   42,000,000
	<b>5   Google Plus+</b> 30 - eBizMBA Rank   120,000,000		<b>11   Meetup</b> 596 - eBizMBA Rank   40,000,000
	<b>6   Tumblr</b> 34 - eBizMBA Rank   110,000,000		<b>12   Tagged</b> 702 - eBizMBA Rank   38,000,000



## What Youth Workers Can Do

- Initiate dialogue about minimizing sharing
- Declare NO DEVICE USE segments of the day
- Set a good example of responsible usage
- Encourage more face-to-face encounters
- Discuss permanency on the Internet





## BOOK GIVEAWAY

To get your name into the drawing, send an email to:

[bill@workforce180.com](mailto:bill@workforce180.com)

# Youth Worker Certification

Session #3



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